



North Essex
Economic
Board

FAST TRACK CHALLENGE

March to May
2025

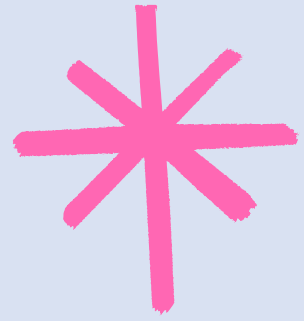
Presented by



The North Essex Economic Board (NEEB) – Fast Track Challenge Info Pack



*Welcome to Success,
welcome to Earniversity*



What is Earniversity?



About:

At Earniversity, students learn multiple money-earning skills coupled with soft-skills and are provided with marketplace tuition on how to list, promote and sell their products and services. Coached by reputable subject-matter experts, Earniversity students are taught the modern-day skills they want to learn...

(1) How to earn some money, and (2) how to become successful while still young.

Mission:

To empower young people to become successful, ethical and knowledgeable by providing them with updated and consistent education in Entrepreneurship, Employability, and Finances and Impact skills.

Product:

Earniversity provides an end-to-end experience for young people to Learn life-impacting skills, Earn multiple streams of income, and Return something by making a positive impact in the world.



Welcome to Success, welcome to Earniversity.



Overview:



The Fast Track Challenge is designed to catapult young people to success!

- ✓ Learn multiple Money-earning, Business, Employability, Entrepreneurship, Impact and Finance skills.
- ✓ Live and interactive coaching sessions hosted in our state-of-the-art Digital Academy.
- ✓ Personalised feedback and insights from subject-matter experts.
- ✓ Rewards-based learning: Awards, prizes, and ongoing opportunities for students.
- ✓ ... And skills for life!





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A six-week programme coaching students on multiple money-earning systems, and how to promote their newly learned skills.

Includes:

- ✓ Learning multiple money-earning skills
- ✓ Community support and guidance
- ✓ Affiliate marketing opportunities
- ✓ Certificate of completion
- ✓ Award, prizes and trophies
- ✓ Graduate employment opportunities *
- ✓ Skills for life
- ✓ And plenty more!

Opportunity: Free for the first 200 students



1. Content Creation

2. Reselling



3. In-person Services

4. Freelancing



5. Affiliate Marketing

6. Public Speaking



Earniversity's Digital Academy

Round the table 01:20/5 min

Mic Video Share React Queue Chat Notes Record

12/50 Leave

John Dingbat 11:01
Well, what if we were to go about this, from the inside instead of...
[Read message](#)

Claire Dunlop 11:01
Well, what if we were to go about this, from the inside instead of the outside?
10 3 1 +
2 replies **Edit message**

Sir Mustache Sr. 11:01
Indeed. Indeed. But do we have any other ideas that could be worth looking into?
10 3 1 +

You 11:01
Not sure...
2 replies

John Dingbat 11:01
Well, what if we were to go about this, from the inside instead of...

Message...

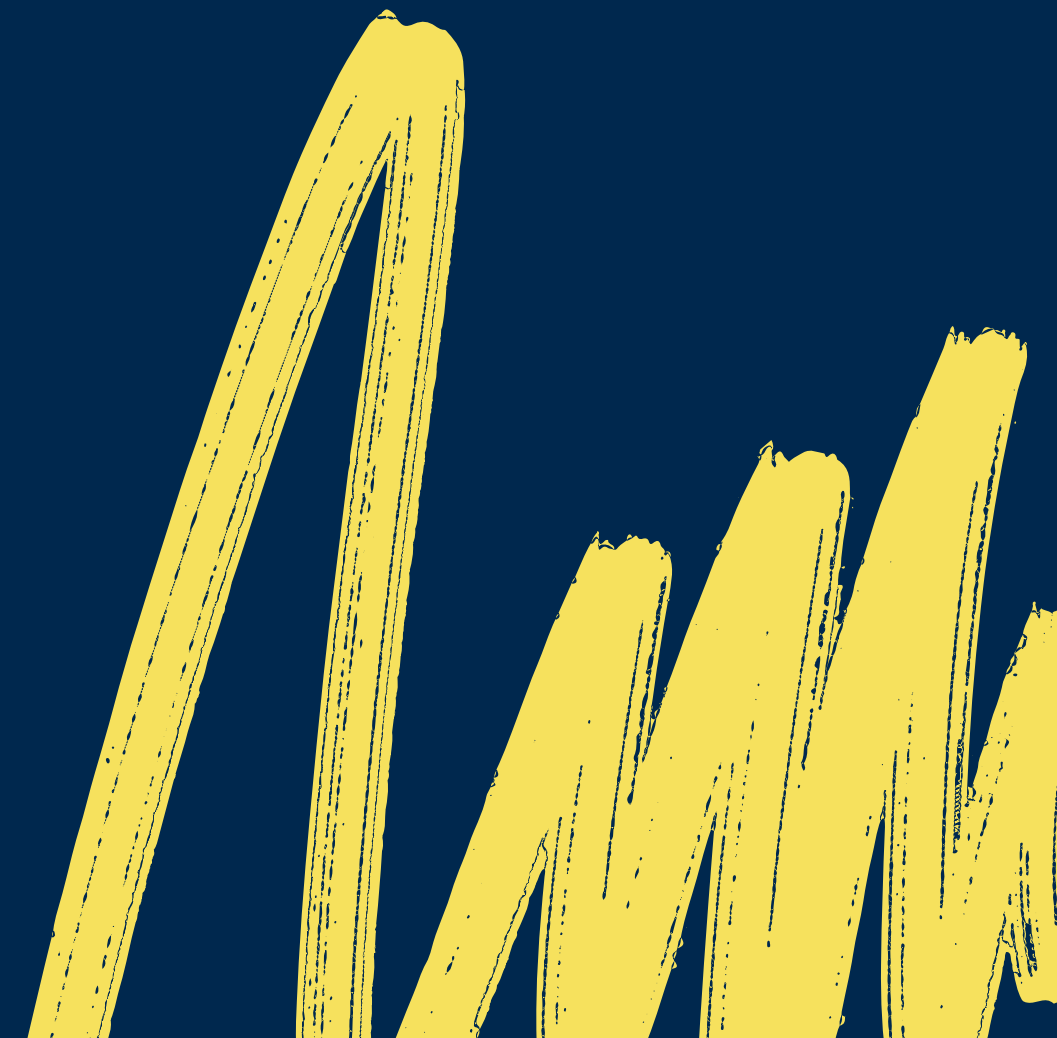


Meet your coach



Dene Botha: Head Coach at Earniversity

- Athlete turned serial Entrepreneur
- Top 100 Most Influential Young People
- Listed as GQ Magazine's Power People
- TEDx speaker and TV Presenter
- Guinness World Record Holder
- Owner of UK's Most Innovative Skills Training Academy





From the Graduates

Kyan – 13:

"Earniversity showed me how to take control of my future. In just five weeks, I earned LOADS of money by applying what I learned in all the coaching sessions. The results speak for themselves."

Earnings: £1,173

Carrie – 20:

"This programme has been life-changing! It gave me confidence in my skills, from creating websites to reselling. I'm now earning money while applying for jobs, and I feel more prepared than ever for the future."

Earnings: £500+

Jamie – 16: [Video testimonial](#)

"The Earniversity experience truly exceeded my expectations! This is the place to be. It's an opportunity you don't want to miss!"
(Top Achiever Award winner of the Nov/Dec '24 FTC)

Earnings: £371

Robert – 17:

"I came into the course unsure of my future, but I'm leaving with the confidence to succeed in business and life. Earniversity has equipped me with the tools to thrive, and I'm already seeing the results."

Earnings: £160

Meghan – 16: [Video testimonial](#)

"This programme gave me more than just knowledge—it gave me the confidence to overcome challenges and push through obstacles. I'm now prepared to take on the world with what I've learned."

Earnings: £520

Callum – 17:

"The confidence I gained from Earniversity is priceless. It wasn't just about learning new skills, but about believing I could use those skills to make a real impact in my life and others'."

Earnings: £170

Schedule



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Session 1:
Success
Mindset

4 March
Tuesday
6 to 7pm

Session 2:
Content
Creation

6 March
Thursday
6 to 7pm

Session 3:
Finances

11 March
Tuesday
6 to 7pm

Session 4:
Reselling

13 March
Thursday
6 to 7pm

Session 5:
Employability

18 March
Tuesday
6 to 7pm

Session 6:
In-Person
Services

20 March
Thursday
6 to 7pm

Session 7:
Entrepreneur-
ship

25 March
Tuesday
6 to 7pm

Session 8:
Freelancing

27 March
Thursday
6 to 7pm

Session 9:
Confidence

1 April
Tuesday
6 to 7pm

Session 10:
Affiliate
Marketing

3 April
Thursday
6 to 7pm

Session 11:
Personal
Branding

8 April
Tuesday
6 to 7pm

Session 12:
Public
Speaking

10 April
Thursday
6 to 7pm

Reflections:
Final Project
submissions

18 April
Friday
Midnight

Judging:
NEEB and
Earniversity

w/c 21 April

Awards:
Online and
In-person

21 May
10am to 1pm
The Plaza
Braintree

Opportunities:
NMTF
membership,
business seed
funding,
Graduate
opportunities
and more!

Opportunity:

- *Your school / college / youth group is encouraged to invite your students to participate in the Fast Track Challenge courtesy of NEEB.*
- *For more info, check the NEEB website [HERE](#)*



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Applications are now open!



Application form
[HERE](#)

Please share this opportunity with your students.

To register you school, college, or youth group, please contact:
NEEB@braintree.gov.uk

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